

PRESS RELEASE

Frankfurt/Main, July 21th 2016

Syngenta commissioned Cocomore also with the relaunch of the websites www.syngenta.ch and www.syngenta.at

After the successful relaunch of the German website www.syngenta.de, the leading agri-business company trusts in the expertise of the Frankfurt-based agency for marketing and IT also with their web presence in Austria and Switzerland.

After Cocomore has recently successfully realized the website relaunch for Syngenta Germany, the experts of the Frankfurt-based agency for marketing and IT were also commissioned with the relaunch of the websites for Syngenta Austria and Switzerland. Cocomore will support the global player for plant protection and seeds to further increase Syngenta's attractiveness of online services with a modern look in responsive design and an improved user experience based on the content management system Drupal.

Next to the technical design, Cocomore supports Syngenta Austria and Switzerland with the development of the layout, image selection, all SEO concerns and the creation of selected content. Furthermore, the agency provides a content guideline for the proposed "News" area of the new websites.

About Syngenta

Syngenta is a leading agri-business company helping to improve global food security by enabling millions of farmers to make better use of available resources. Through world class science and innovative crop solutions, our 28,000 people in over 90 countries are working to transform how crops are grown. We are committed to rescuing land from degradation, enhancing biodiversity and revitalizing rural communities. To learn more visit www.syngenta.com and www.goodgrowthplan.com. Follow us on Twitter® at [www.twitter.com/Syngenta](https://twitter.com/Syngenta)

About Cocomore

As an agency for marketing and IT, excellence in creative and technology services is Cocomore's strength. With 160 employees and offices in Frankfurt am Main, Geneva and Seville the company develops and provides communication, e-commerce and CRM (Customer Relationship Management) solutions. Among the agency's clients are Nestlé, Procter & Gamble, Merz, the Otto Group, Sanofi and the European Union. Cocomore has implemented projects in over 30 countries. This has contributed to the fact, that Cocomore has been chosen as one of the best five communication agencies in the category "digital and internet" within a customer survey of brand eins and Statista. For its efforts in terms of Corporate Social Responsibility Cocomore is certified by EcoVadis. For more information visit www.cocomore.com

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