MEDIA RELEASE

Frankfurt/Main, July 26th, 2016

Fast, flexible, reliable and easy to use: Learn more about the benefits of Drupal as an enterprise system in a free webinar

In cooperation with Acquia Cocomore illustrates the benefits of Drupal as content management system for enterprises compared to other open source or proprietary systems in a free webinar on August 8th.

The white house uses it, the NASA uses it and also international companies like Sony BMG, Nestlé or Procter & Gamble make use of Drupal – one of the world's most extensive and frequently used open source systems, which continues to stay on a growth course. Impressed by the efficiency of the content management system (CMS), more and more companies see Drupal as the best solution for their business. In a free webinar on August 8th, 2016 Carsten Müller, Senior Manager Software Development of Cocomore, illustrates the benefits of Drupal as content management system for enterprises compared to other open source or proprietary systems. The webinar in cooperation with Acquia is held in German language.

Cocomore, an agency for marketing and IT located in Frankfurt, is one of the leading Drupal agencies in Germany and the official partner from Acquia. Acquia provides a cloud platform optimized for Drupal that counts more than 4,000 users worldwide, including Burda, RTL and Warner Music Group. Cocomore is an expert in developing websites of any size with Drupal: from small corporate sites to big and complex web applications – product catalogues, vertical portals, multilingual multisite platforms or intranets for instance – everything is possible with this system. Drupal is a powerful framework which is fast, flexible, reliable and easy to implement.

Cocomore is an active member of the Drupal community and supports the development of the CMS through the improvement of the Drupal core as well as modules.

The webinar is primarily addressed to CTOs and will be starting on August 8th at 3 p.m. Registrations are possible at www.acquia.com/de/resources/webinars.

About Acquia
Acquia is the digital experience company. The BBC, Cisco, Stanford University, and the Australian Government are among the more than 4,000 organizations that are transforming their digital businesses with Acquia's open cloud platform. Global 2000 enterprises, government agencies and NGOs rely on Acquia to create new revenue streams, lower costs, and engage audiences more deeply through content, community, commerce, and context.

About Cocomore
As an agency for marketing and IT, excellence in creative and technology services is Cocomore's strength. With 160 employees and offices in Frankfurt am Main, Geneva and Seville the company develops and provides communication, e-commerce and CRM (Customer Relationship Management) solutions. Among the agency's clients are Nestlé, Procter & Gamble, Merz, the Otto Group, Sanofi and the European Union. Cocomore has implemented projects in over 30 countries.

This has contributed to the fact, that Cocomore has been chosen as one of the best five communication agencies in the category "digital and internet" within a customer survey of brand eins and Statista. For its efforts in terms of Corporate Social Responsibility Cocomore is certified by EcoVadis. For more information visit www.cocomore.com.

Media contact: Veronika Heibing, PR & Marketing Manager,
Tel.: +49 (0) 69 / 972 69-2608 | E-mail: presseservice@cocomore.com