

## Cocomore AG is new Drupal Commerce Delivery Partner

The Frankfurt-based agency wants to make Drupal Commerce more attractive to German online shops

Frankfurt/Main, 12/17/2014: **Cocomore has been an official Drupal Commerce Delivery Partner since November 2014. The partner program is offered by Commerce Guys, the creators of Drupal Commerce. Through their partnership Cocomore and Commerce Guys want to achieve a widespread use of the open source solution Drupal Commerce in Germany.**

As a Drupal agency, Cocomore has successfully created many websites with the content management system (CMS) Drupal. These positive experiences led to the idea of using Drupal Commerce for the implementation of online stores.

„There are a lot of eCommerce platforms“, knows Robert Gies, Director Software Development at Cocomore. In his opinion, rich content shops are the future: „To stand out from the crowd, to offer an extraordinary online shopping experience, you need strong content like videos or 3D animation. And that is where you'll gain leverage with Drupal Commerce, since it's built on the powerful CMS Drupal.“



Andrew Melck, regional manager at Commerce Guys, naturally knows the advantages of Drupal Commerce. He is very much looking forward to cooperating with Cocomore: „Cocomore's developers have been very involved in the Drupal community for several years. It's awesome to broaden the use of Drupal Commerce together, and to customize the framework for German e-retailers.“

### **Cocomore's next target: adapt Drupal Commerce to the German market**

Drupal Commerce is a free eCommerce framework that enhances online shops with content and community features. Thereby customers get a rich commerce experience, and e-retailers boost traffic and sales. Cocomore is going to make the open source software ready for the German market, so that more online shops in Germany benefit from Drupal Commerce. Robert Gies sets the priorities as Drupal Commerce Delivery Partner: „We have written a first concept. Amongst others we'd like to integrate essential service providers in payment and logistics, and make Drupal Commerce-based shops comply with German tax classes. We will review the concept together with Commerce Guys. And then we'll be ready to go. “

**As an agency for communications and IT, excellence in creative and technology services, is Cocomore's strength.** With 150 employees working in Cocomore's offices in Frankfurt am Main (Germany), Genf (Switzerland), and Seville (Spain), Cocomore AG develops and maintains solutions involving communications, e-commerce, and CRM (Customer Relationship Management). Among Cocomore's long-standing customers are Nestlé, the Otto Group, Procter & Gamble, Rossmann, RTL, Sanofi-Aventis, and the VDMA (German Engineering Federation, or 'Verband Deutscher Maschinen- und Anlagenbau'). Cocomore has implemented projects in over 30 countries and is a member of the BVDW (Bundesverband Digitale Wirtschaft) and the W3C.



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