

## PRESS RELEASE

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### Rhine follows Main: Cocomore opens new office in Cologne

**The agency Cocomore opens a fourth location in Cologne, the hidden champion of the digital industry. The team in the Rhine metropolis will be led by Willi Kaiser, who returns from People Interactive to Cocomore after barely two years.**

To meet the rapid growth, Cocomore is opening a new office in Cologne. The 15-man team will be led by Willi Kaiser, who is switching from People Interactive to Cocomore. He had worked for the agency for over 14 years until 2014 and was involved in the buildup of the Frankfurt office. In addition to location development, Willi Kaiser will mainly take over clients from the areas of consumer goods and travel and drive the new client business.

"With the new office in Cologne, we are setting the pace for the future: on the one hand, Cologne is ideal for growth with new attractive clients," explains Willi Kaiser, Managing Director of Cocomore. "On the other hand, the Rhine metropolis offers an enormous range of talents from a wide range of areas, whom we can offer many possibilities for design and development."

"Willi Kaiser contributed significantly to the development and success of our agency. We are therefore very pleased with his decision to return to Cocomore and to expand the growth of Cocomore from Cologne both nationally and internationally," says Hans-Ulrich von Freyberg, CEO of Cocomore.

Cocomore currently employs about 170 people at locations in Frankfurt, Cologne, Geneva (Switzerland) and Seville (Spain).

#### About Cocomore

As an agency for marketing and IT, Cocomore develops communication, e-commerce and customer relationship management (CRM) solutions with a total of 170 employees at the Frankfurt, Cologne, Geneva (Switzerland) and Seville (Spain) locations. Cocomore's clients include Nestlé, Procter & Gamble, Merz, Otto, Sanofi, and the German Association for Heavy Machinery and Plant Engineering (VDMA). The agency has implemented projects in more than 30 countries. Cocomore is also winning in the area of sustainability and is certified for Corporate Social Responsibility services by EcoVadis. More information is available at [www.cocomore.com](http://www.cocomore.com).

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