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Press Release

Katrin Plumpe Appointed as Member of the Executive Board of Cocomore

Frankfurt am Main, Germany, January 17, 2019 – Internationally experienced manager, Katrin Plumpe, joins the executive board of digital agency Cocomore. Taking over the newly created position of Chief Operating Officer (COO), she is now responsible for central corporate divisions that are crucial for Cocomore's ability to innovate and grow. These include strategic business development, human resources, finance and corporate communications as well as the entire infrastructure of the agency. She will be reporting directly to Dr. Hans-Ulrich von Freiberg, CEO and founder of Cocomore.

Katrin Plumpe leaves Hamburg based agency Territory where she has been responsible for finance and controlling since 2016. Prior to this, she worked at Gruner + Jahr in the international controlling for two years and managed strategy projects and M&A activities of its subsidiaries in Spain, the Netherlands, Italy and China in the following years. Katrin Plumpe began her career in 2003 with Ernst & Young and MAN.

“With Katrin Plumpe, we have found exactly the right person to drive the scalability of our agency offering across existing as well as new locations,” says Dr. Hans-Ulrich von Freyberg. “With her extensive management experience and in-depth knowledge regarding the agency, digital as well as media business, Katrin Plumpe will help Cocomore develop new business and grow.”

About Cocomore

As an agency for marketing, IT and experience design, Cocomore develops communication, e-commerce and customer relationship management (CRM) solutions with a total of 180 employees at the Frankfurt, Cologne, Geneva (Switzerland) and Seville (Spain) offices. Cocomore's clients include HDI, Nestlé, Procter & Gamble, Merz, Tele Columbus and TVH. The agency has implemented projects in more than 30 countries.

For more information visit: www.cocomore.de

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