

Press release

## **New Member of the Executive Board: Sven Möllmann joins the Consulting Department at Cocomore**

Frankfurt am Main, October, 16th 2019 – With Sven Möllmann, a proven consulting expert joins Cocomore. The agency for marketing, IT and experience design recruits the former Head of Digital Strategy & Innovation of the financial service provider ING-DiBa AG for its consulting division and for its management board. As a member of the Executive Board and Head of Consulting, the 50-year-old will lead Cocomore's 12-member consulting team and enhance the agency's consulting expertise from now on. Möllmann has recently become another new top-class member of the Executive Board of the digital agency within the last few weeks. Just recently Matthias Schäfer started as the new CCO at the Frankfurt based company.

In his new position, Möllmann will contribute his professional experience gained over more than 20 years within the field of digital business. He will be a strategic adviser for Cocomore's clients such as Nestlé, Procter & Gamble, Merz, Luxair, Rabobank and Frosta. Furthermore, he will develop and market innovative products, services and business models together with our clients.

"With his skills in strategic consulting and his deep understanding for the interaction between marketing, IT and experience design, Sven is exactly the right person to enhance our service portfolio," says Dr. Hans-Ulrich von Freiberg, founder and CEO of Cocomore AG.

Möllmann gained experience working both for companies and agencies: Prior to his five-year career at ING-DiBa AG, he was IT Director at OnVista AG and Senior Program Manager at Sapient Nitro.

Möllmann is an in-demand speaker for top-class conferences. He already lectured at the Euro Finance Group event "Banks in Transition" and at the Bitkom Hub. Furthermore, he made his expertise available to associations: He was a member of the Steering Committee of the Digital Banking Working Group of the Federal Association of German Banks, Deputy Chairman of the FinTechs & Digital Banking Working Group of Bitkom and Mentor & Member of the Steering Committee of the Tech Quartier Frankfurt.

### **About Cocomore**

#### **Cocomore AG**

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# ***CO/CO/MO/RE***

As an agency for marketing, IT and experience design, Cocomore develops communication, e-commerce and customer relationship management (CRM) solutions with a total of 180 employees at the Frankfurt, Cologne, Geneva (Switzerland) and Seville (Spain) locations. Cocomore's clients include Nestlé, Procter & Gamble, Merz, HDI, Sanofi, and the German Association for Heavy Machinery and Plant Engineering (VDMA).

Further Information: [www.cocomore.de](http://www.cocomore.de)

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